### **BAPP501: VFX Fundamentals 2**

Status	Approved
Module Name	VFX Fundamentals 2
Module Code	BAPP501
Credit Value	30
Level	5
Pre-requisites	
Named Module Leader	Chandler, Katie

#### **Module Aim**

To consolidate student knowledge of the essential visual effects techniques used in post-production workflows.

# **Summary Module Description**

This module continues the coverage of key VFX practices and principles that was started at Level 4. The module syllabus will explore current and future workflows for visual effects production in film and television. This will involve a critical and reflective analysis of past and current workflows, developing insight into how trends and technologies (including AI) will shape the future of VFX production. They will consider the following:

- Conceptualisation and design development
- Planning, organisation and creative application of technology
- VFX and compositing practices and techniques
- Workflow management
- Integration of new technologies

Students will produce a short scene incorporating keying, motion tracking, and digital effects, accompanied by a breakdown reel of their VFX pipeline.

# **Module-Specific Employability Skills**

The module will offer you an opportunity to practise the following skills that can be used in professional settings in film, television and creative industries, as well as in academia and beyond:

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**Industry & Business Knowledge:** You will develop an ability to recognise and apply relevant terminologies, technologies and processes to your creative practice or evaluation of others' work.

**Critical Thinking & Analysis:** You will develop an ability to look below the surface of screen-based production, make connections and reflect on different social and creative perspectives. Through this process, you will build a more profound understanding not only of your specific creative field, but also of values and attitudes in contemporary global societies that influence what you see on the screen.

**Technical Skills:** You will develop the ability to apply established and emerging technologies in an effective and ethical manner, ensuring responsible and informed creative decision-making. You will gain practical experience with industry-standard tools, refining your ability to utilise digital platforms and software. You will understand and apply structured workflows to support creative decision-making. You will develop the capacity to troubleshoot and resolve technical challenges.

**Health and Safety:** You will enhance your awareness of health and safety guidelines and apply them in professional settings. Your awareness will include matters relating to mental well-being, sustainability, and safe working environments.

**Problem Solving and Innovation:** You will grow your capability to logically and critically evaluate the currently available screen performance practices and progress your creativity towards innovation by applying conceptual models to practical challenges.

**Imagination and Creativity:** You will gain the opportunity to experience exploration of individual and ensemble creativity, practically. You will develop understanding of processes in order to stimulate creativity to develop your craft.

**Organisation:** You will advance your project and time management skills.

**Communication skills:** You will practice an ability to articulate your ideas in writing, speech and practice in a coherent and clear manner that can be understood by non-specialist audiences.

**Personal Development**: You will define your priorities, manage your time effectively, develop an understanding of personal strengths and weaknesses and find ways of responding to constructive criticism and feedback.

### **Assessment Strategy**

# **Learning Outcomes**

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LO #	Learning Outcome Name	Assessment Criteria Category
1	4. Professionalism: Demonstrate self-management skills and set priorities for personal and professional progression	Organisation
2	6. Analysis: Demonstrate the ability to analyse specialist information and practices	Analysis

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### **Assessment Methods**

Assessment Method	Description of Assessment Method	%	Learning Outcomes Assessed	Compulsory or Compensatable
PW	Students will produce a short compositing project, accompanied by a written breakdown reel of their VFX pipeline.	100	LO: 1,2	Compulsory

The follo	owing codes for assessment methods
PW	Presentation of Work

# **Modes of delivery**

Learning Activities			
Туре	Hours		
Structured Learning Activity	75		
Guided Independent Study	225		
Total	300		

### Indicative list of resources

Aggarwal, V. (2024). <u>Adobe After Effects: tips, tricks, and techniques: learn the ins and outs of motion graphics, post-production, rotoscoping, and VFX</u>. Birmingham, Packt Publishing.

Aggarwal, V. (2024). <u>Creative Motion Mastery with Adobe after Effects: Learn the Ins and Outs of Motion Graphics, Post-Production, Rotoscoping, and VFX</u>. Birmingham, UK, Packt Publishing.

Avarese, J. (2020). <u>Post sound design: the art and craft of audio post production for the moving image</u>. <u>Cinetech guides to the film crafts</u>. London, Bloomsbury Publishing.

Byrne, B. (2009). The visual effects arsenal: VFX solutions for the independent filmmaker. Burlington, Mass, Focal Press.

Dinur, E., (2024). The filmmaker's guide to visual effects: the art and techniques of VFX for directors, producers, editors and cinematographers. New York, NY, Routledge.

Dominic, C. (2013). Film Technology in Post Production, Taylor & Francis.

Hornung, E. (2010). <u>The art and technique of matchmoving : solutions for the VFX artist.</u> Burlington, Mass.; New York; Oxford, Focal/Elsevier.

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### **Named Awards**

#### Course

BAPVFXSFU01 BA(Hons) Post-Production & VFX (CFS)

BAPVFXSIU01 BA(Hons) Post-Production & VFX with Integrated Foundation Year (CFS)

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