

Central Film School

2025-28

Central Film School

Learning, Teaching, and Assessment Strategy

1. Mission

- 1.1. To nurture diverse, critically engaged, and industry-ready storytellers by providing a specialised, collaborative and practice-driven learning environment. At Central Film School, small cohorts and close mentorship empower every student to tell their story with creativity, confidence and purpose.

2. Vision

- 2.1. Central Film School aspires to be recognised as a centre for creative excellence in screen education — a place where experimentation, collaboration and professional practice converge. Our vision is to foster an inclusive, globally connected community of filmmakers whose work challenges conventions, amplifies diverse voices, and contributes to a more sustainable and socially responsible screen industry.
- 2.2. We will align with national frameworks and draw inspiration from creative HE sector best practice while remaining distinctive in our scale, togetherness, and connection to the film industry.
- 2.3. We will work in partnership with students, staff, alumni, and industry to:
 - Co-create curricula that are inclusive, future-facing, and industry-connected.
 - Ensure assessments reflect authentic professional practice while nurturing experimentation, differences and reflection.
 - Embed equity, sustainability, and digital fluency as core graduate attributes.

- Champion CFS as a cultural contributor and a hub for storytelling excellence.

3. Themes

3.1. Student Engagement

- Build a holistic model of engagement that values attendance, wellbeing, and creative output, recognising students as collaborators in their own learning journey.
- Ensure learning spaces — physical, digital, and hybrid — are inclusive, dynamic, and support active experimentation and risk-taking.
- Strengthen personal tutoring and mentorship, embedding belonging and creative confidence while preparing students for progression into industry or further study.
- Champion authentic assessment: live briefs, collaborative productions, reflective portfolios, and public showcases rooted in professional practice.
- Embed the ethos of “Tell Your Story” across the curriculum, affirming each student’s unique voice and perspective.

3.2. Community of Practice

- Cultivate a vibrant creative community where staff are both educators and practitioners, ensuring industry relevance and artistic integrity.
- Encourage interdisciplinary and cross-programme collaboration, mirroring contemporary screen industry practice.
- Build partnerships with other HEIs, creative hubs, film festivals, and international collaborators to expand our students’ networks and opportunities.
- Empower students as active contributors to curriculum design, teaching innovation, and school culture.
- Position CFS as a cultural hub, with screenings, showcases, and events that connect our community to wider society.

3.3. Staff Development, Research and Professional Practice

- Provide structured opportunities for staff CPD, aligned with the UKPSF, and support staff progression towards Fellowship, equivalent recognition or teaching qualification.
- Define and promote the attributes of a CFS tutor: inclusive pedagogy, practice-led research, professional credibility, and a commitment to student-centred learning.

- Support pedagogic innovation, including sustainable practices, new technologies, and a learning experience that represents the student body.
- Encourage and resource staff research, professional practice, and contributions to conferences, networks, and journals.
- Embed staff research and industry practice into student learning, ensuring a continuous exchange between education and professional film culture.

3.4. Creative Entrepreneurship, Industry Readiness and Futures

- Collaborate with industry and alumni to design curricula responsive to the evolving needs of the screen sector.
- Integrate live briefs, entrepreneurial challenges, and industry scenarios into learning and assessment, preparing students to thrive in diverse creative economies.
- Equip students to critically engage with film's social, cultural, and environmental impact, positioning them as agents of change.
- Foster entrepreneurial skills, digital innovation, and global outlooks to ensure graduates can lead as well as participate in the future of screen industries.
- Champion sustainability and ethical practice as defining attributes of CFS graduates.

4. Key Performance Indicators

- 4.1. Student feedback and satisfaction (internal surveys, NSS).
- 4.2. Retention, progression, and attainment data.
- 4.3. Graduate outcomes, employability and industry engagement.
- 4.4. External examiner reports and observations of teaching.
- 4.5. Evidence of co-creation, staff scholarship, research outputs, and industry partnerships.

5. Monitoring and Review

- 5.1. The Academic Board will review progress annually, supported by external partners as critical friends. This strategy will be refreshed every three years, but revisions may be necessary to remain aligned with sector developments, student needs, and the dynamic nature of the global screen industries.

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