

BAAS602: The Professional Screen Actor

Status	Approved
Module Name	The Professional Screen Actor
Module Code	BAAS602
Credit Value	30
Level	6
Pre-requisites	
Named Module Leader	Collins, Amanda

Module Aim

This module aims to introduce students to the essential professional skills they will need to succeed in the screen industries, including casting, and acquire the knowledge you'll need about agents, auditions, self-taping and the job of building a career as a working actor.

Summary Module Description

In this module, you prepare for your next steps after graduation. With links to your performance-based work, you focus on presenting yourself to the industry. You cover essential elements including audition and interview technique, creating a digital showreel, building a website for self-promotion and developing other marketing tools. You experience casting for commercials, getting head shots and putting together your marketing package. You are encouraged to improve your entrepreneurial and project/event management skills.

You will develop the understanding and skills required to prepare for auditions and casting in today's screen industry, from self-tapes through to in-person auditions and chemistry reads. Drawing on your experience producing screen content on the course, you will now learn how to produce competent, high quality self-tapes and experience, through workshops and seminars, advice on preparation and execution of a variety of casting scenarios from industry professionals, including commercials casting. In addition you will be encouraged to start thinking about your casting range and researching what materials you should be preparing for your showreel.

You will engage with the wide range of skills required for survival in the modern creative and media industries. Self-employment is increasingly considered the norm and this module will prepare the student for a freelance career.

As part of this unit, you will also initiate and populate an online professional profile as you consider your career opportunities and options as an industry professional. This will include creating profiles for Spotlight, MANDY, STARNOW, Fiverr, Upwork. You will learn how to apply for jobs as a working actor on each of these profiles. You will also have opportunities to meet mentors who will help bridge the transition from the course into industry.

You will also be introduced to 'non-acting' career opportunities, including presenting, and meet with employers who engage actors for corporate training, such as the NHS.

This module culminates in the creation of a portfolio that tells the story of your personal and professional journey so far, communicating your unique professional identity and future career plans in the creative industries

Module-Specific Employability Skills

Industry & Business Knowledge: You will develop an ability to recognise and apply relevant terminologies, technologies and processes to your creative practice or evaluation of others' work.

Critical Thinking & Analysis: You will develop an ability to look below the surface of screen-based performance, make connections and reflect on different social and creative perspectives. Through this process, you will build a more profound understanding not only of screen acting but also of values and attitudes in contemporary global societies that influence what you see on the screen.

Expanded Worldview: You will appreciate a range of diverse creative practices and modes of expression. You will also develop social and political sensitivity, especially regarding representation.

Ethical and Legal Responsibilities: You will progress your understanding of how to work professionally within industry-standard ethical and legal frameworks.

Health and Safety: You will enhance your awareness of health and safety guidelines and apply them in professional settings.

Problem Solving and Innovation: You will grow your capability to logically and critically evaluate the currently available screen performance practices and progress your creativity towards innovation by applying conceptual models to practical challenges.

Imagination and Creativity: You will gain confidence to determine your potential contribution to the creative industries, finding the courage to use artistic solutions and produce unique and original work.

Collaboration and Team Working: You will develop a positive attitude when working with others in a respectful, organised and collaborative manner. Your ability to forge productive relationships with others and to understand the essential elements of how creativity is fostered in team environments.

Organisation: You will advance your project and time management skills.

Entrepreneurial skills: You will learn to identify and take advantage of professional and personal opportunities. You will develop your business awareness and understand what is required working within the performing arts.

Communication skills: You will practice an ability to articulate your ideas in writing, speech and performance in a coherent and clear manner that can be understood by non-specialist audiences.

Personal Development: You will define your priorities, manage your time effectively, develop an understanding of personal strengths and weaknesses and find ways of responding to constructive criticism and feedback.

In addition to its subject focus on Screen Acting, the course will prepare you for other types of creative industry careers. All the above skills are transferable, which means that they can be adapted and deployed in a variety of fields and careers.

Learning Outcomes

LO #	Learning Outcome Name	Learning Outcome Description	Assessment Criteria Category
BAACFSIFU01 BA(Hons) Acting for Screen with Integrated Foundation Year v1.0			
1	Technical	Evaluate ideas, creative elements, processes and techniques appropriate to a project	None
2	Collaboration	Evaluate constructive relationships and work effectively in the conception and delivery of a team project	None
3	Communication	Evaluate professional communication and presentation skills	None
4	Professionalism	Evaluate self-management skills and set priorities for personal and professional progression	ORGANISATION
5	Research	Evaluate research, resources and methodologies	None

		that inform a project	
6	Analysis	Evaluate and analyse specialist information and practices and formulate reasoned arguments	None
7	Innovation	Evaluate problem solving techniques, independent enquiry, practice and experimentation in the realisation of a project	None
8	Industry	Evaluate industry vocabulary and knowledge to enable you to present your work and support your engagement with the commercial marketplace	INDUSTRY

BAACFSSFU01 BA(Hons) Acting for Screen v1.0

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8	Industry	Evaluate industry vocabulary and knowledge to enable you to present your work and support your engagement with the commercial marketplace	INDUSTRY

Assessment Methods

Assessment Method	Description of Assessment Method	%	Learning Outcomes Assessed	Compulsory or Compensatable
PO	Portfolio	100	CLO: 4 , 8 , 4 , 8	Compulsory

The following codes for assessment methods apply

PO	Portfolio
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Modes of delivery

Module Target Learner Hours: 300	
Activity	Hours
Lecture	30
Seminar	30
Demonstration	15
Guided independent study	225

Indicative list of resources

Steve Carlson. (2006). **Hitting Your Mark : Making a Life and Living as a Film Actor**. San Fransisco, USA: Michael Wiese Productions.

Jane Drake Brody. (2015). **The Actor's Business Plan: A Career Guide for the Acting Life**. London: Bloomsbury Methuen Drama.

Carla Renata. (2019). **The Actor's Guide to Self-Marketing: How to Brand and Promote Your Unique Image**. New York: Allworth Press.

JBR. (2021). **Getting, Keeping and Working with your Acting Agent**: The Compact Guide (The Comp. London: Nick Hern Books.

https://www.fiverr.com/start_selling. (2023). **Work Your Way**. [Online]. Fiverr. Available at: https://www.fiverr.com/start_selling

Named Awards

Course
BAACFSSFU01 BA(Hons) Acting for Screen
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