

PFR602: Graduation Film Pre-Production (CFS)

Status	Approved
Module Name	Graduation Film Pre-Production (CFS)
Module Code	PFR602
Credit Value	30
Level	6
Pre-requisites	
Named Module Leader	Marshall, Kingsley

Module Aim

This module will focus on the development of your graduation short films. The aim is to take you through the industry development processes and give an overview of key specialism roles necessary in the production of the graduation shoots. You will pitch competitively for a specialism role for a graduation film.

Summary Module Description

The module will start by concentrating on the final script development, as well as the relationship between producer, director and the other heads of department. You will examine these roles in development, exploring how best to collaborate effectively and manage these relationships in the best interests of the film's production. You will also explore the role of pitching, self-promotion and presentation in gaining employment in the industry in general, and in relation to the graduation films in particular.

Module-Specific Employability Skills

The module will offer you an opportunity to practice the following skills that can be used in professional settings in film, television and creative industries, as well as in academia and beyond:

Industry & Business Knowledge: You will develop an ability to recognise and apply relevant terminologies, technologies and processes to your creative practice or evaluation of others' work.

Critical Thinking & Analysis: You will develop an ability to look below the surface of film and television, make connections and reflect on different social and creative perspectives. Through this process, you will build a more profound understanding not only of film and television but also of values and attitudes in contemporary global societies that influence what you see on the screen.

Ethical and Legal Responsibilities: You will progress your understanding of how to work professionally within industry-standard ethical and legal frameworks.

Problem Solving and Innovation: You will grow your capability to logically and critically evaluate the currently available film and television practices and progress your creativity towards innovation by applying conceptual models to practical challenges.

Imagination and Creativity: You will gain confidence to determine your potential contribution to the creative industries, finding the courage to use artistic solutions and produce unique and original work.

Organisation: You will advance your project and time management skills.

Communication skills: You will practice an ability to articulate your ideas in writing and speech in a coherent and clear manner that can be understood by non-specialist audiences.

Personal Development: You will be advised on how to define your priorities, manage your time effectively, develop an understanding of personal strengths and weaknesses and find ways of responding to constructive criticism and feedback. Your ability to forge productive relationships with others and to understand the essential elements of how creativity is fostered in team environments will go on to support you and your ambitions in your academic career and beyond.

Learning Outcomes

LO #	Learning Outcome Name	Learning Outcome Description	Assessment Criteria Category
BAPFMASFU01 BA(Hons) Practical Filmmaking (2 year) - CFS v1.2			
1	Technical	Evaluate ideas, creative elements, processes and techniques appropriate to a project	PROCESS
2	Collaboration	Evaluate constructive relationships and work effectively in the conception and delivery of a team project	ORGANISATION
3	Communication	Evaluate professional communication and presentation skills	COMMUNICATION

4	Professionalism	Evaluate self-management skills and set priorities for personal and professional progression	ORGANISATION
5	Research	Evaluate research, resources and methodologies that inform a project	RESEARCH
6	Analysis	Evaluate and analyse specialist information and practices and formulate reasoned arguments	ANALYSIS
7	Innovation	Evaluate problem solving techniques, independent enquiry, practice and experimentation in the realisation of a project	INNOVATION
8	Industry	Evaluate industry vocabulary and knowledge to enable you to present your work and support your engagement with the commercial marketplace	INDUSTRY

BAPFMISFU01 BA(Hons) Practical Filmmaking with Integrated Foundation Year (3 years) - CFS v1.2

1	Technical	Evaluate ideas, creative elements, processes and techniques appropriate to a project	PROCESS
2	Collaboration	Evaluate constructive relationships and work effectively in the conception and delivery of a team project	ORGANISATION
3	Communication	Evaluate professional communication and presentation skills	COMMUNICATION
4	Professionalism	Evaluate self-management skills and set priorities for personal and professional progression	ORGANISATION
5	Research	Evaluate research, resources and methodologies that inform a project	RESEARCH
6	Analysis	Evaluate and analyse specialist information and practices and formulate reasoned arguments	ANALYSIS
7	Innovation	Evaluate problem solving techniques, independent enquiry, practice and experimentation in the realisation of a project	PROCESS
8	Industry	Evaluate industry vocabulary and knowledge to enable you to present your work and support your engagement with the commercial marketplace	INDUSTRY

Assessment Methods

Assessment Method	Description of Assessment Method	%	Learning Outcomes Assessed	Compulsory or Compensatable
PW	Presentation on Specialism Role	100	CLO: 3 , 5 , 8 , 3 , 5 , 8	Compulsory

The following codes for assessment methods apply

PW	Presentation of Work
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Modes of delivery

Module Target Learner Hours: 300	
Activity	Hours
Lecture	15
Seminar	12
Tutorial	6
Project supervision	6
Demonstration	12
Practical classes and workshops	12
Supervised time in studio/workshop	12
Guided independent study	225

Indicative list of resources

Reading List

CLEVE, B. 2017. *Film Production Management: How to Budget, Organize and Successfully Shoot your Film*. Routledge.

ERICKSON, G; TULCHIN, H & HALLORAN, M. 3rd Ed. 2010. *The Independent Film Producer's Survival Guide: A Business and Legal Sourcebook*. Schirmer Trade

Books.

HONTHANER, E. 4th Ed. 2010. *The Complete Film Production Handbook*. Focal Press.

PAEZ, S. JEW, A. 2013. *Professional Storyboarding: Rules of Thumb*. Routledge.

Refer to the Module Guide for a range of up-to-date resources e.g. films, scripts, journal articles, websites and podcasts.

Named Awards

Course
BAPFMASFU01 BA(Hons) Practical Filmmaking (2 year) - CFS
BAPFMISFU01 BA(Hons) Practical Filmmaking with Integrated Foundation Year (3 years) - CFS