

PFR603 : Producing (CFS)

Status	Approved
Module Name	Producing (CFS)
Module Code	PFR603
Credit Value	60
Level	6
Pre-requisites	
Named Module Leader	Marshall, Kingsley

Module Aim

This elective specialism module aims to prepare you for the Producer's role on the Graduation Films.

Summary Module Description

The elective specialism modules prepare you to confidently undertake the duties, responsibilities and workflows of the roles that you will be assessed on.

This module will provide you with practical and theory based workshops that teach you the fundamental principles, duties and responsibilities of the Producer's role that underpin pre-production, production and post-production of the graduation films.

A Film Producer is a role that oversees the creative and production elements of a film. Either employed by a production company or working independently, a Producer plans and coordinates various aspects of film production, such as sourcing the material for developing a treatment and the first draft script; coordinating the writing and drafting process, selecting the director, and overseeing the editing of the story; and arranging finances and logistics.

Producing requires a range of practical, personal and professional skills, and they oversee the entire creative process, from development through to the delivery of the project. Providing clear leadership and people management is one of the core skills that successful Producers possess.

Module-Specific Employability Skills

The module will offer you an opportunity to practice the following skills that can be used in professional settings in film, television and creative industries, as well as in academia and beyond:

Industry & Business Knowledge: You will develop an ability to recognise and apply relevant terminologies, technologies and processes to your creative practice or evaluation of others' work.

Critical Thinking & Analysis: You will develop an ability to look below the surface of film and television, make connections and reflect on different social and creative perspectives. Through this process, you will build a more profound understanding not only of film and television but also of values and attitudes in contemporary global societies that influence what you see on the screen.

Ethical and Legal Responsibilities: You will progress your understanding of how to work professionally within industry-standard ethical and legal frameworks.

Health and Safety: You will enhance your awareness of health and safety guidelines and apply them in professional settings.

Problem Solving and Innovation: You will grow your capability to logically and critically evaluate the currently available film and television practices and evolve your creative innovation by applying conceptual models to practical challenges.

Imagination and Creativity: You will gain confidence to determine your potential contribution to the creative industries, finding the courage to use artistic solutions and produce unique and original work.

Collaboration and Team Working: You will develop a positive attitude when working with others in a respectful, organised and collaborative manner.

Organisation: You will advance your project and time management skills.

Communication skills: You will practice an ability to articulate your ideas in writing and speech in a coherent and clear manner that can be understood by non-specialist audiences.

Personal Development: You will be advised on how to define your priorities, manage your time effectively, develop an understanding of personal strengths and weaknesses and find ways of responding to constructive criticism and feedback. Your ability to forge productive relationships with others and to understand the essential elements of how creativity is fostered in team environments will go on to support you and your ambitions in your academic career and beyond.

Learning Outcomes

LO #	Learning Outcome Name	Learning Outcome Description	Assessment Criteria Category
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BAPFMASFU01 BA(Hons) Practical Filmmaking (2 year) - CFS v1.2			
1	Technical	Evaluate ideas, creative elements, processes and techniques appropriate to a project	PROCESS
2	Collaboration	Evaluate constructive relationships and work effectively in the conception and delivery of a team project	COLLABORATION
3	Communication	Evaluate professional communication and presentation skills	COMMUNICATION
4	Professionalism	Evaluate self-management skills and set priorities for personal and professional progression	ORGANISATION
5	Research	Evaluate research, resources and methodologies that inform a project	None
6	Analysis	Evaluate and analyse specialist information and practices and formulate reasoned arguments	ANALYSIS
7	Innovation	Evaluate problem solving techniques, independent enquiry, practice and experimentation in the realisation of a project	INNOVATION
8	Industry	Evaluate industry vocabulary and knowledge to enable you to present your work and support your engagement with the commercial marketplace	None
BAPFMISFU01 BA(Hons) Practical Filmmaking with Integrated Foundation Year (3 years) - CFS v1.2			
1	Technical	Evaluate ideas, creative elements, processes and techniques appropriate to a project	PROCESS
2	Collaboration	Evaluate constructive relationships and work effectively in the conception and delivery of a team project	COLLABORATION
3	Communication	Evaluate professional communication and presentation skills	COMMUNICATION
4	Professionalism	Evaluate self-management skills and set priorities for personal and professional progression	ORGANISATION
5	Research	Evaluate research, resources and methodologies that inform a project	None

6	Analysis	Evaluate and analyse specialist information and practices and formulate reasoned arguments	ANALYSIS
7	Innovation	Evaluate problem solving techniques, independent enquiry, practice and experimentation in the realisation of a project	INNOVATION
8	Industry	Evaluate industry vocabulary and knowledge to enable you to present your work and support your engagement with the commercial marketplace	None

Assessment Methods

Assessment Method	Description of Assessment Method	%	Learning Outcomes Assessed	Compulsory or Compensatable
PC	Individual on-set assessment of specialism role	60	CLO: 1 , 2 , 4 , 7 , 1 , 2 , 4 , 7	Compulsory
PW	Reflective Presentation	40	CLO: 3 , 4 , 6 , 3 , 4 , 6	Compulsory

The following codes for assessment methods apply	
PC	Practical (PC)
PW	Presentation of Work

Modes of delivery

Module Target Learner Hours: 600	
Activity	Hours
Lecture	30
Seminar	24
Tutorial	12
Project supervision	12
Demonstration	24
Practical classes and workshops	24
Supervised time in studio/workshop	24
Guided independent study	450

Indicative list of resources

Reading List

DAVIES, HARCOURT, HOWLETT and MOSKOVIC. 1986. ***The Independent Producer: Film and Television***. Faber & Faber.

HALLORAN, M. 3rd Ed. 2010. ***The Independent Film Producer's Survival Guide: A Business and Legal Sourcebook***. Schirmer.

HONTHANER, E. 4th Ed. 2010. ***The Complete Film Production Handbook***. Focal Press.

GOODELL, G. 2nd Ed. 1998. ***Independent Feature Film Production***. St Martin's Griffin.

GATES, R. 3rd Ed. 1999. ***Production Management for Film and Video***. Routledge.

MILLER, P. 4th Ed. 2003. ***Media Law for Producers***. Routledge.

Refer to the Module Guide for a range of up-to-date resources e.g. films, scripts, journal articles, websites and podcasts.

Named Awards

Course
BAPFMASFU01 BA(Hons) Practical Filmmaking (2 year) - CFS
BAPFMISFU01 BA(Hons) Practical Filmmaking with Integrated Foundation Year (3 years) - CFS