

SCR502 : Writing Coverage (CFS)

Status	Approved
Module Name	Writing Coverage (CFS)
Module Code	SCR502
Credit Value	30
Level	5
Pre-requisites	
Named Module Leader	Marshall, Kingsley

Module Aim

This module aims to develop your professional critical skills in the assessment of a screenplay

Summary Module Description

This module will provide you with the vocabulary and the tools for relevant analysis of a screenplay; to provide you with the means to enhance your writing and narrative skills through advanced 'writing coverage' workshop activities; to introduce you to the requirements of the industry in relation to the writing of coverage reports; to introduce you to the role of the 'reader' within industry practices; to enhance your ability to textually analyse screenplays.

This module is intended to develop the theoretical skills required to assess the quality of a screenplay, both on the page, and as a viable commercial proposition. It will be taught using a combination of lectures, seminars, workshop exercises and tutor led discussions around a number of existing screenplays, some of which have been produced and now exist as finished films, and others that have yet to be produced. In this analysis of screenplays we look at specific areas such as character, structure, visual storytelling ability, originality of vision and all the other elements that go into the successful screenplay.

Module-Specific Employability Skills

The module will offer you an opportunity to practice the following specific skills that can be used in professional settings in film, television and creative industries.

Industry & Business Knowledge: You will develop an ability to recognise and apply relevant terminologies, formats, technologies and processes to your creative practice or evaluation of others' work.

Critical Thinking & Analysis: You will develop an ability to look below the surface of film and television, make connections and reflect on different social and creative perspectives. Through this process, you will build a more profound understanding not only of film and television but also of values and attitudes in contemporary global societies that influence what you see on the screen.

Expanded Worldview: You will appreciate a range of diverse creative practices and modes of expression. You will also develop social and political sensitivity, especially regarding representation.

Ethical and Legal Responsibilities: You will progress your understanding of how to work professionally within industry-standard ethical and legal frameworks.

Problem Solving and Innovation: You will grow your capability to logically and critically evaluate current screenwriting practices and develop an innovative creative style by applying conceptual models to practical challenges.

Organisation: You will advance your project and time management skills.

Entrepreneurial skills: You will learn to identify and take advantage of professional and personal opportunities. You will develop your business awareness and understand what effort is required should you choose to work as a freelancer.

Communication skills: You will practice an ability to articulate your ideas in writing and speech in a coherent and clear manner that can be understood by non-specialist audiences.

Personal Development: You will be advised on how to define your priorities, manage your time effectively, develop an understanding of personal strengths and weaknesses and find ways of responding to constructive criticism and feedback. Your ability to forge productive relationships with others and to understand the essential elements of how creativity is fostered in team environments will go on to support you and your ambitions in your academic career and beyond.

Learning Outcomes

LO #	Learning Outcome Name	Learning Outcome Description	Assessment Criteria Category

BASCWASFU01 BA(Hons) Screenwriting (2 year) - CFS v1.1			
1	Technical	Demonstrate ideas, creative elements, processes and techniques appropriate to a project	None
2	Collaboration	Demonstrate constructive relationships and work effectively in the conception and delivery of a team project	None
3	Communication	Demonstrate professional communication and presentation skills	None
4	Professionalism	Demonstrate self-management skills and set priorities for personal and professional progression	None
5	Research	Demonstrate the use of research, resources and methodologies that inform a project	RESEARCH
6	Analysis	Demonstrate the ability to analyse specialist information and practices	ANALYSIS
7	Innovation	Demonstrate problem solving techniques, independent enquiry, practice and experimentation in the realisation of a project	None
8	Industry	Demonstrate industry vocabulary and knowledge to support your engagement with the commercial marketplace	INDUSTRY

BASCWISFU01 BA(Hons) Screenwriting with Integrated Foundation Year (3 years) - CFS v1.1

1	Technical	Demonstrate ideas, creative elements, processes and techniques appropriate to a project	None
2	Collaboration	Demonstrate constructive relationships and work effectively in the conception and delivery of a team project	None
3	Communication	Demonstrate professional communication and presentation skills	None
4	Professionalism	Demonstrate self-management skills and set priorities for personal and professional progression	None
5	Research	Demonstrate the use of research, resources and methodologies that inform a project	RESEARCH
6	Analysis	Demonstrate the ability to analyse specialist information and practices	ANALYSIS

7	Innovation	Demonstrate problem solving techniques, independent enquiry, practice and experimentation in the realisation of a project	None
8	Industry	Demonstrate industry vocabulary and knowledge to support your engagement with the commercial marketplace	INDUSTRY

Assessment Methods

Assessment Method	Description of Assessment Method	%	Learning Outcomes Assessed	Compulsory or Compensatable
CS	Script coverage report	100	CLO: 5 , 6 , 8 , 5 , 6 , 8	Compulsory

The following codes for assessment methods apply

CS	Case Study
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Modes of delivery

Module Target Learner Hours: 300	
Activity	Hours
Lecture	33
Seminar	18
Tutorial	6
Project supervision	6
Practical classes and workshops	6
Supervised time in studio/workshop	6
Guided independent study	225

Indicative list of resources

Reading List

O'MALLEY, B. 2016. *Script Coverage Basics* (Kindle Edition)

ZINNER, Terri. 2015. *How to Become a Screenplay Reader* (Kindle Edition)

MCKEE, R. 1998. ***Story: Style, Structure, Substance, and the Principles of Screenwriting***. Methuen Publishing Ltd.

STACZYNSKI, J. 2002. ***The Complete Book of Scriptwriting***. US: F + W Media, Inc.

VOGLER, C. 2007. ***The Writer's Journey: Mythic Structure for Writers***. (3rd Ed.) Studio City: Michael Wiese Productions.

Refer to the Module Guide for additional films, scripts, websites and podcasts resources

Named Awards

Course
BASCWASFU01 BA(Hons) Screenwriting (2 year) - CFS
BASCWISFU01 BA(Hons) Screenwriting with Integrated Foundation Year (3 years) - CFS