

SCR603 : Major Feature Film Project (CFS)

Status	Approved
Module Name	Major Feature Film Project (CFS)
Module Code	SCR603
Credit Value	60
Level	6
Pre-requisites	
Named Module Leader	Marshall, Kingsley

Module Aim

This module aims to examine and teach the core principles and techniques that underpin the development of a feature film screenplay.

Summary Module Description

Major Feature Film Project is designed to advance the teaching of classic narrative story structures by fostering your critical engagement with, and analysis of the development of feature film screenwriting. This will provide a solid understanding of the dramatic structures for features; and the means to further enhance writing and narrative plotting.

Furthermore, the module teaches you to write and pitch a completed professional treatment, and to prepare you for writing a second draft screenplay. The overall aim for this module is to develop your skill set to:

- draft and write professional feature film treatments
- enhance your pitching and presentation skills to a professional level
- develop close textual analysis skills, to evaluate feature treatments and screenplay
- develop and apply feature film writing skills
- plan and self-manage independent writing weeks.

Module-Specific Employability Skills

The module will offer you an opportunity to practice the following specific skills that can be used in professional settings in film, television and creative industries.

Industry & Business Knowledge: You will develop an ability to recognise and apply relevant terminologies, formats, technologies and processes to your creative practice or evaluation of others' work.

Critical Thinking & Analysis: You will develop an ability to look below the surface of film and television, make connections and reflect on different social and creative perspectives. Through this process, you will build a more profound understanding not only of film and television but also of values and attitudes in contemporary global societies that influence what you see on the screen.

Expanded Worldview: You will appreciate a range of diverse creative practices and modes of expression. You will also develop social and political sensitivity, especially regarding representation.

Problem Solving and Innovation: You will grow your capability to logically and critically evaluate current screenwriting practices and develop an innovative creative style by applying conceptual models to practical challenges.

Imagination and Creativity: You will gain confidence to determine your potential contribution to the creative industries, finding the courage to use creative solutions and produce unique and original work.

Organisation: You will advance your project and time management skills.

Entrepreneurial skills: You will learn to identify and take advantage of professional and personal opportunities. You will develop your business awareness and understand what effort is required should you choose to work as a freelancer.

Communication skills: You will practice an ability to articulate your ideas in writing and speech in a coherent and clear manner that can be understood by non-specialist audiences.

Personal Development: You will be advised on how to define your priorities, manage your time effectively, develop an understanding of personal strengths and weaknesses and find ways of responding to constructive criticism and feedback. Your ability to forge productive relationships with others and to understand the essential elements of how creativity is fostered in team environments will go on to support you and your ambitions in your academic career and beyond.

Learning Outcomes

LO #	Learning Outcome Name	Learning Outcome Description	Assessment Criteria Category
BASCWASFU01 BA(Hons) Screenwriting (2 year) - CFS v1.1			
1	Technical	Evaluate ideas, creative elements, processes and techniques appropriate to a project	PROCESS
2	Collaboration	Evaluate constructive relationships and work effectively in the conception and delivery of a team project	None
3	Communication	Evaluate professional communication and presentation skills	COMMUNICATION
4	Professionalism	Evaluate self-management skills and set priorities for personal and professional progression	ORGANISATION
5	Research	Evaluate research, resources and methodologies that inform a project	None
6	Analysis	Evaluate and analyse specialist information and practices and formulate reasoned arguments	None
7	Innovation	Evaluate problem solving techniques, independent enquiry, practice and experimentation in the realisation of a project	INNOVATION
8	Industry	Evaluate industry vocabulary and knowledge to enable you to present your work and support your engagement with the commercial marketplace	INDUSTRY
BASCWISFU01 BA(Hons) Screenwriting with Integrated Foundation Year (3 years) - CFS v1.1			
1	Technical	Evaluate ideas, creative elements, processes and techniques appropriate to a project	PROCESS
2	Collaboration	Evaluate constructive relationships and work effectively in the conception and delivery of a team project	None
3	Communication	Evaluate professional communication and presentation skills	COMMUNICATION
4	Professionalism	Evaluate self-management skills and set priorities for personal and professional	ORGANISATION

		progression	
5	Research	Evaluate research, resources and methodologies that inform a project	None
6	Analysis	Evaluate and analyse specialist information and practices and formulate reasoned arguments	None
7	Innovation	Evaluate problem solving techniques, independent enquiry, practice and experimentation in the realisation of a project	INNOVATION
8	Industry	Evaluate industry vocabulary and knowledge to enable you to present your work and support your engagement with the commercial marketplace	INDUSTRY

Assessment Methods

Assessment Method	Description of Assessment Method	%	Learning Outcomes Assessed	Compulsory or Compensatable
AR	Feature film script draft	60	CLO: 1 , 4 , 7 , 8 , 1 , 4 , 7 , 8	Compulsory
PW	Feature film pitch	40	CLO: 1 , 3 , 4 , 7 , 8 , 1 , 3 , 4 , 7 , 8	Compulsory

The following codes for assessment methods apply	
AR	Artefact (a made object)
PW	Presentation of Work

Modes of delivery

Module Target Learner Hours: 600	
Activity	Hours
Lecture	48
Seminar	36
Tutorial	18
Project supervision	18
Practical classes and workshops	18
Supervised time in studio/workshop	12
Guided independent study	450

Indicative list of resources

Reading List DANCYGER, K. and RUSH, J. 1991. <i>Alternative Scriptwriting: Rewriting the Hollywood Formula: Successfully Breaking the Rules</i>. 4th edition. London: Focal Press.
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FLYNN, D M. 1999. ***How not to Write a Screenplay: 101 Common Mistakes most Screenwriters Make.*** Lone Eagle Publishing Co ,U.S.

LAMOTT, A. 1980. ***Bird by Bird: Instructions on Writing and Life,*** New York: Bantam Doubleday Dell Publishing Group.

MCKEE, R. 1998. ***Story: Style, Structure, Substance, and the Principles of Screenwriting.*** Methuen Publishing Ltd

SEGER, L 2010. ***Making a Good Script Great*** – 3rd Edition, Silman – James Press (US).

SNYDER, B. 2005. ***Save The Cat: The Only Book On Screenwriting You Will Ever Need,*** Michael Weise Productions.

VOGLER, C. 3rd Ed. 2007. ***The Writer's Journey: Mythic Structure for Writers.*** Studio City: Michael Wiese Productions.

YORKE, J. 2014. ***Into The Woods: How Stories Work and Why We Tell Them,*** London: Penguin Books.

Refer to the Module Guide for a range of up-to-date resources e.g. films, scripts, journal articles, websites and podcasts.

Named Awards

Course
BASCWASFU01 BA(Hons) Screenwriting (2 year) - CFS
BASCWISFU01 BA(Hons) Screenwriting with Integrated Foundation Year (3 years) - CFS