FM02: Production Development

Status	Approved
Module Name	Production Development
Module Code	FM02
Credit Value	30
Level	7
Pre-requisites	
Named Module Leader	Chandler, Katie

Module Aim

This module offers you a further creative and developmental opportunity in realising a short film production and also exploring the associated production roles.

Summary Module Description

Through the integration of individually generated scripts, you will have the opportunity to develop and pitch an original short-form film narrative idea or factual concept. You will also pursue research and development towards specific industry recognised crew roles which will lead into your specialisms. Your research should explore contextual theories and concepts and follow the progress of these into your craft techniques.

Assessments will be based on the delivery of a portfolio (comprising of scripts or factual treatments and the associated materials relating to the craft attached to recognised crew roles). The second assessment will be a presentation of your research into your specific role.

Module-Specific Employability Skills

Industry & Business Knowledge: You will research and develop an ability to recognise and apply relevant terminologies, technologies and processes to your creative practice or evaluation of others' work.

Problem Solving and Innovation: You will broaden your capability to research and critically evaluate the currently available film and television practices and progress your creativity towards innovation by applying conceptual models to practical challenges.

Imagination and Creativity: You will gain confidence to determine your potential

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contribution to the creative industries, finding the courage to use artistic solutions and produce unique and original work.

Collaboration and Team Working: You will develop a positive attitude when working with others in a respectful, organised and collaborative manner.

Organisation: You will advance your project and time management skills

Learning Outcomes

LO #	Learning Outcome Name	Learning Outcome Description	Assessment Criteria Category						
MAI	MAFMKGSPP01 MA Filmmaking (CFS) v1.1								
1	Technical	Demonstrate the technical requirements of the production process that lead to a successful delivery of a filmed project							
2	Collaboration Analyse interpersonal skills and self-discipline to support working within diverse teams to deliver a successful project		None						
3	Communication Demonstrate a command of diverse professional, effective communication and presentation skills		COMMUNICATION						
4	Professionalism Demonstrate a professional and personal progression of learning throughout all processes		None						
5	Analyse resources and research methodologies that inform critical contextual debates in film and television studies		RESEARCH						
6	Analysis	Analyse critical texts and discourse to formulate a reasoned argument and offer evidence for your claims	ANALYSIS						
7	Innovation	Analyse the creative elements required for development and effectively resolve challenges throughout the production process of a narrative or factual project	None						
8	Industry	Demonstrate a command of your chosen specialism in response to creative, ethical, economic and social contexts of real-world film and television cultures and industries	None						

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Assessment Methods

Assessment Method	Description of Assessment Method	%	Learning Outcomes Assessed	Compulsory or Compensatable
РО	Submission of a portfolio (to include Grad Film Script or Factual Treatment and elements relevant to the production and to their specialist role)	50	CLO: 5	Compulsory
PW	Presentation of their Specialist Role	50	CLO: 3, 6	Compulsory

The follo	The following codes for assessment methods apply		
РО	Portfolio		
PW	Presentation of Work		

Modes of delivery

Module Target Learner Hours: 300			
Activity	Hours		
Lecture	12		
Seminar	6		
Tutorial	36		
Practical classes and workshops	12		
Guided independent study	234		

Indicative list of resources

Bordwell, D., & Thompson, K., Smith, J. (2020), Film Art : An Introduction, New York, McGraw Hill Education

Brown, B, (2072) Cinematography: Theory and Practice: Image making for Cinematographers and Directors [With DVD]. United Kingdom: Focal Press.

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Campany, David (Ed.), (2007), The Cinematic – Documents of Contemporary Art, London, The Whitechapel Gallery/The MIT Press

Dancyger, Ken. (1999), The World of Film and Video Production: Aesthetics and Practices. Thomson Wadsworth

Figgis, Mike (2007) Digital Filmmaking, London: Faber & Faber

Katsz, S., (1991), Film Directing Shot By Shot, USA, Michael Wiese Productions

Kenworthy, C (2073), Master Shots Volume 3:The Director's Vision:700 Set-ups, Scenes and Moves for Your Breakthrough Movie: Vol. 3, United States: Michael Wiese Productions

Named Awards

Course

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