

SCR01: Screen Studies & Genre

Status	Approved
Module Name	Screen Studies & Genre
Module Code	SCR01
Credit Value	30
Level	7
Pre-requisites	
Named Module Leader	Marshall, Kingsley

Module Aim

This module will provide an introduction to film studies and the cultural and social influences on genre.

Summary Module Description

This module will allow you to critically evaluate genre writing for film and television through various lectures, seminars and tutorials.

You will also focus on how new technologies and a changing media environment affect the creativity and delivery for contemporary film and television industries.

Module-Specific Employability Skills

Critical Thinking & Analysis: You will research and develop the ability to look below the surface of film and television, make connections and critically reflect on different social, multicultural and creative perspectives. Through this process, you will build a more profound understanding not only of film and television but also of values and attitudes in contemporary global societies that influence what you see on the screen.

Expanded World View: You will develop your appreciation of the wide range of diverse creative practices and modes of expression that sometimes do not subscribe to western cultures' standards of excellence. You will also develop social and political sensitivity, especially regarding representations of cultural minorities.

Real World Communication: You will research and practice an ability to articulate your ideas in writing and speech in a coherent and clear manner that can be understood by non specialist audiences. The skills acquired can be applied to pitching to members of film,

television and creative industries as well as in other professional settings
Organisation: You will advance your project and time management skills

Learning Outcomes

LO #	Learning Outcome Name	Learning Outcome Description	Assessment Criteria Category
MASCWRSP01 MA Screenwriting (CFS) v1.0			
1	Technical	Demonstrate the technical requirements of the screenwriting process that lead to an industry standard delivery of a project.	None
2	Collaboration	Analyse interpersonal skills and self-discipline to support working in diverse teams to deliver a successful project.	COLLABORATION
3	Communication	Demonstrate a command of diverse professional, effective communication and presentation skills	COMMUNICATION
4	Professionalism	Demonstrate a professional engagement and personal progression of learning throughout the screenwriting process.	None
5	Research	Analyse resources and research methodologies that inform critical contextual debates in film and television studies.	None
6	Analysis	Analyse critical texts and discourse to formulate a reasoned argument and offer evidence for your claims.	ANALYSIS
7	Innovation	Analyse the creative elements required in various stages to formulate the development and execution of a narrative project.	None
8	Industry	Demonstrate vocabulary, knowledge and understanding to evaluate your engagement with the industry and enable you to present and support your work in the commercial marketplace.	None

Assessment Methods

Assessment Method	Description of Assessment Method	%	Learning Outcomes Assessed	Compulsory or Compensatable
PW	Group Presentation (30 mins)	100	CLO: 2 , 3 , 6	Compulsory

The following codes for assessment methods apply

PW	Presentation of Work
----	----------------------

Modes of delivery

Module Target Learner Hours: 300	
Activity	Hours
Lecture	18
Seminar	18
Tutorial	18
Project supervision	6
Guided independent study	240

Indicative list of resources

MA Screenwriting Reading List:

Smith, I,H,(2020) The Short Story of Film: A Pocket Guide to Key Genres, Films, Techniques and Movements, USA, Flexibound

British Film Institute, (2008) Film Genres, An Introduction UK, BFI

Campbell, J., (1949, 1968), The Hero with One Thousand Faces, USA, Pantheon Books

British Film Institute (1999), Film/Genre, UK, BFI

Selbo, J (2014) Film Genre for the Screenwriter, USA, Routledge

Hay, Lucy V, (2013) Writing and Selling: Thriller Screenplays, UK, Oldcastle Press

Journal: Transformative Works and Cultures - International, peer-reviewed journal, publishes articles about transformative works; articles about media studies & articles about the fan community.

Named Awards

Course
MASCWRSP01 MA Screenwriting (CFS)