

SCR06: Major Project: Pitch

Status	Approved
Module Name	Major Project: Pitch
Module Code	SCR06
Credit Value	30
Level	7
Pre-requisites	
Named Module Leader	Marshall, Kingsley

Module Aim

This module offers you the opportunity to develop your practical industry skills through writing a feature screenplay or television series project.

Summary Module

Summary Module Description

This module will allow you to critically develop your major screenwriting project for film and television through various lectures, seminars and tutorials.

This module is designed to give students the experience of working on a creative project to completion as well as developing the materials required for taking the work to market. It will also foster your critical engagement with and analysis of the development that underpins feature film screenwriting; to provide a solid understanding of the dramatic structures for features; and the means to further enhance your writing and narrative plotting.

Module-Specific Employability Skills

Industry & Business Knowledge: You will develop an ability to research and apply relevant terminologies, technologies and processes to your creative practice or evaluation of others' work.

Problem Solving and Innovation: You will expand your capability to research and critically evaluate the currently available film and television practices and progress your creativity towards innovation by applying conceptual models to practical challenges.

Imagination and Creativity: You will gain confidence to determine your potential contribution to the creative industries, finding the courage to use artistic solutions and

produce unique and original work.

Organisation: You will advance your project and time management skills

Learning Outcomes

LO #	Learning Outcome Name	Learning Outcome Description	Assessment Criteria Category
MASCWRSP01 MA Screenwriting (CFS) v1.0			
1	Technical	Demonstrate the technical requirements of the screenwriting process that lead to an industry standard delivery of a project.	None
2	Collaboration	Analyse interpersonal skills and self-discipline to support working in diverse teams to deliver a successful project.	None
3	Communication	Demonstrate a command of diverse professional, effective communication and presentation skills	COMMUNICATION
4	Professionalism	Demonstrate a professional engagement and personal progression of learning throughout the screenwriting process.	ORGANISATION
5	Research	Analyse resources and research methodologies that inform critical contextual debates in film and television studies.	None
6	Analysis	Analyse critical texts and discourse to formulate a reasoned argument and offer evidence for your claims.	ANALYSIS
7	Innovation	Analyse the creative elements required in various stages to formulate the development and execution of a narrative project.	None
8	Industry	Demonstrate vocabulary, knowledge and understanding to evaluate your engagement with the industry and enable you to present and support your work in the commercial marketplace.	INDUSTRY

Assessment Methods

Assessment Method	Description of Assessment Method	%	Learning Outcomes Assessed	Compulsory or Compensatable
PW	Presentation Pitch of Major Feature Film or TV Project (20mins)	100	CLO: 3 , 4 , 6 , 8	Compulsory

The following codes for assessment methods apply

PW	Presentation of Work
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Modes of delivery

Module Target Learner Hours: 300	
Activity	Hours
Lecture	18
Seminar	6
Tutorial	18
Project supervision	6
Guided independent study	252

Named Awards

Course
MASCWRSP01 MA Screenwriting (CFS)